	Village Voice		Bugle	
	copies	**360**	*copies*	**575**
	HALF	FULL	HALF	FULL
Advertising	£54.00	£90.00	£75.90	£151.80
Comntribution per copy	£0.15	£0.25	£0.13	£0.26
Current ads	17	14	17	13
Income	£918.00	£1,260.00	£1,290.30	£1,973.40
TOTAL INCOME		**£2,178.00**		**£3,263.70**
Combined				**£5,441.70**

Combined - OPTION 1	
copies	**935**
HALF	FULL
£90.00	£174.00
£0.10	£0.19
28	17
£2,520.00	£2,958.00
	£5,478.00
	£5,478.00

Combined - OPTION 2	
copies	**935**
HALF	FULL
£100.00	£200.00
£0.11	£0.21
28	17
£2,800.00	£3,400.00
	£6,200.00
	£6,200.00

Combined - OPTION 3	
copies	**935**
HALF	FULL
£110.00	£225.00
£0.12	£0.24
28	17
£3,080.00	£3,825.00
	£6,905.00
	£6,905.00

Combined - OPTION 4	
copies	**935**
HALF	FULL
£125.00	£250.00
£0.13	£0.27
28	17
£3,500.00	£4,250.00
	£7,750.00
	£7,750.00

Printing	Unit cost	360 units	Unit cost	575 units
0.01819				
60	£1.09	£392.90	£1.09	£627.56
64	£1.16	£419.10	£1.16	£669.39
68	£1.24	£445.29	£1.24	£711.23
Combined total @64pp				£1,088.49
Yearly @64pp				**£6,530.94**

Unit cost	935 units
£1.09	£1,020.46
£1.16	£1,088.49
£1.24	£1,156.52
	6530.9376
	-£1,052.94

		6530.9376
		-£330.94

		6530.9376
		£374.06

		6530.9376
		£1,219.06

Current Ads	34	27
Duplicate Ads	5	9
Ending Ads	1	1
Combined	28	17

LVM	**550**	**Gt Barton**	**1000**
HALF	FULL	HALF	FULL
£165.00	£275.00	£150.00	£300.00
£0.30	£0.50	£0.15	£0.30